Instructions to creating an Adobe Spark Page

1) Adobe Spark is a free online tool- you can access at https://spark.adobe.com/



2) Student's can log into Adobe Spark using their ID for their **Wesleyan Google Account**.



3) When you log in you will be on the Adobe Spark start a new project screen. Click the blue **+ circle** to create a new project.



4) Select the **Web page** option to begin creating your Adobe Spark Page.



5) The first thing you need to do is give your page a title. Click on **Add a title** and type your title. You may also provide a subtitle by clicking on **Add a Subtitle**.



6) Notice the + at the bottom of the Page, in Adobe Spark content is added by clicking the + button. The first thing you'll add is a background image for your Spark Page, so click the + and then click Photo to display the available photo sources.



7) You can use images from a variety of sources. To include images from your computer select Upload photo.

You can also add Creative Commons photos by clicking on Find free photos, or you can add photos from your **Dropbox**, and **Google**.



8) Once you have your title and main site image, scroll down to begin building your page.



4

9) Scroll down until the content insertion popup is displayed. You'll see that Spark Page stories can contain photos, text, buttons that link to other sites and pages, and embedded videos.



 You can add several different types of content to your site; below is a listing of options and features. To see all of these options on a Spark site click here > <u>https://spark.adobe.com/page/zKsr4wgZfqld7/</u>

10) Photo: You can choose to display your photo in 4 different ways. **Inline**, **Fill Screen**, **Window**, **Full Width**- Experiment with these options to see the different ways you can display photos.



Photos can also be displayed in a grid. Scroll down and click +, and then click **Photo Grid**.



Upload or search for images to add to your site. Note how they are displayed in a grid. Each photo in the grid has buttons that can be used to move images or make them bigger and smaller. Play around to get the desired outcome you wish to display your images. Then click **Save**.



• Beneath the Photo Grid you can provide a caption for the entire grid.

Another way to add photos is to use Glideshow which creates a very professional and beautiful display. Scroll down and click + and then click Glideshow.

Adobe Spark- Page Tutorial



Add your images, hovering over an image will display some options to swap the image, move it up or down in the slideshow or delete it.



When you are done, click Save

Scroll your Page up and down and notice that the images are full screen and that content can be added on top of each image.

Click the + in the box on top of the image to add text, a photo, button or video to each Glideshow image.



• The box on top of the Glideshow images can be moved, try dragging it to the right for one Glideshow image and to the center for another.

Clicking on the image will display options to edit the image, you can edit the photo, set the focal point of the image or delete it.



The last way to display content on your page is **Split Screen**.



Split screen will allow you to divide the screen down the middle of the page and add content to the left and right sides.





11) Text: To add text to your page, click on the plus button and then click on **Text**, and then type the first line of your story.



Now let's format the text. In Spark Page, you can indicate what the text is, a header (H1 or H2), quote, or list. You can also bold and italicize specific words, and can embed links or force alignment. To display the text formatting options: Click on the text to display the inline popup menu.



• In Spark Page, you cannot specify colors and fonts. This is deliberate, in Spark your sites colors and fonts are controlled by Themes. Themes will be discussed in more detail below.

12) Buttons: To add a button that links to other sites and pages, click the **+** and then click **button**, and provide the link when prompted.



To add links right inside of your text, select some

text, display the text formatting options, click the link option (it looks like a linked chain), and provide the URL when prompted.



13) Video: To add video to your page, click the plus button to add content and select **Video**.



You can add video to your Spark Page, both in the Page itself, or above a Glideshow image. Videos in a Spark Page must already be hosted online. You can add video from You Tube, Vimeo or you can add a video you have created using Adobe Spark Video.

Add the URL for the video your site and click the Save button.

14) Now for formatting. As previously explained, Spark Page deliberately does not allow you to explicitly define exact fonts and colors and sizes, this is done so you can spend more time developing your content.

To display available themes: Click **Themes** on the top right of the screen.



Click on any theme to apply it, the story is reformatted as each theme is selected. Scroll up and down through your Spark Page to see the colors, fonts, and transitions that were applied by the theme.

15) To view your site as it will be seen on the web click **Preview** on the top of the screen.



Scroll up and down to see your Spark Page in action. Scroll all the way to the bottom, you'll see that Adobe Spark automatically included credits for any Creative Commons images that you used.

Click the **X** on the top right corner of your page to close the preview to return to the editor.



16) When your site is complete, it's time to share it. Click the **Share** button on the top of the screen, and you'll be presented with options to publish your story.

Click on **Publish and share link** to get a link for your site.



In the Publish area, give your site a Title, choose to have your name visible as author and add credits for the media you added to the site.



Use the **Pick a category** drop-down menu to select a category.



After you have selected a category the Create a Link button will become active.

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Once your story has been published you'll be given a URL that can be used to read your story in any web browser.

