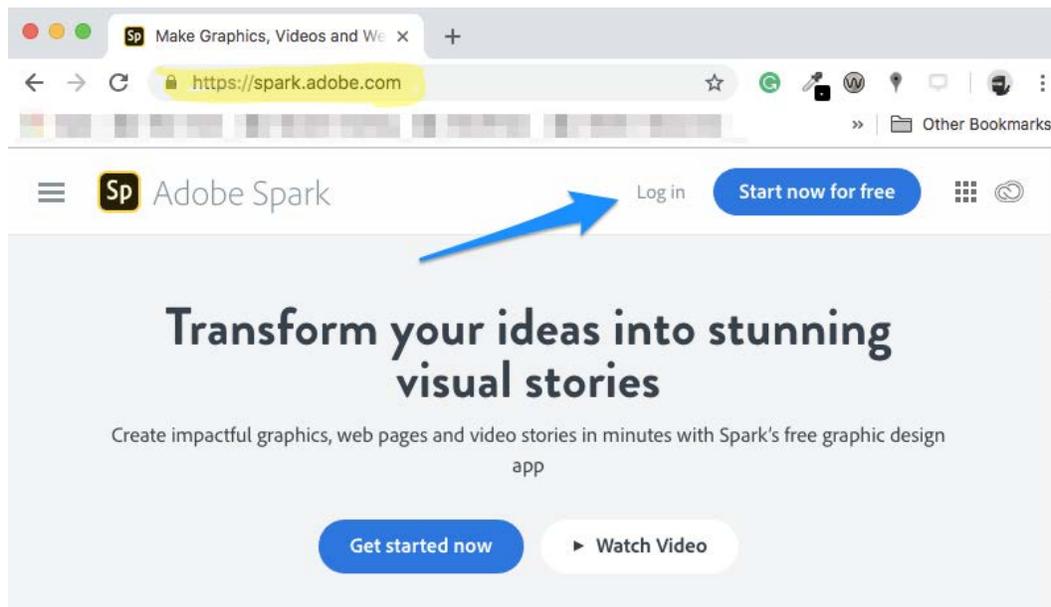


## Instructions for creating an Adobe Spark Video

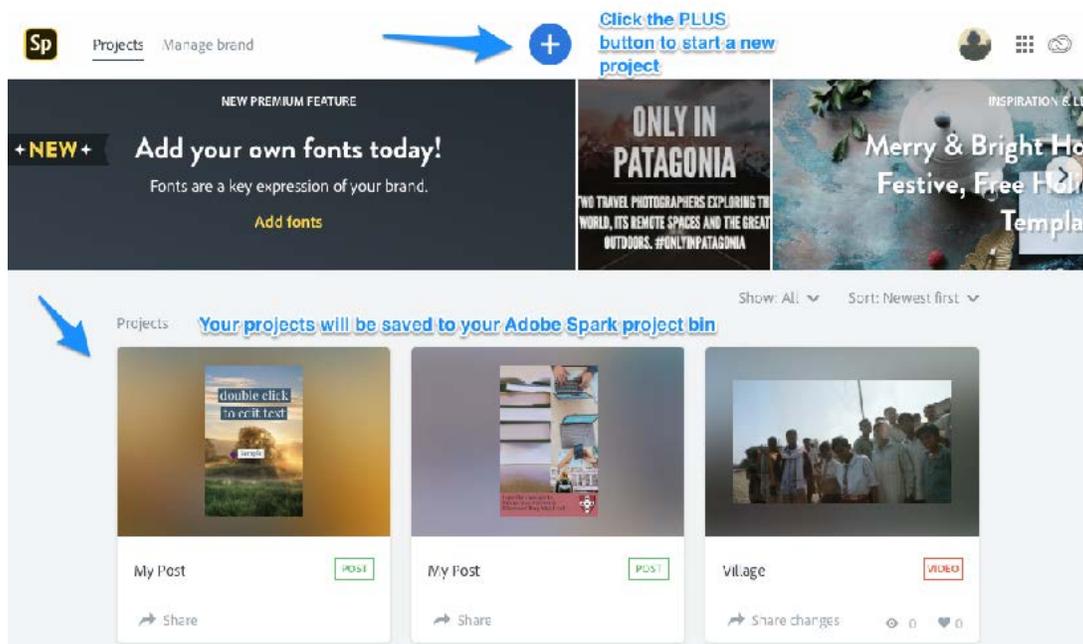
Adobe Spark is a free online tool- you can access at <https://spark.adobe.com/>



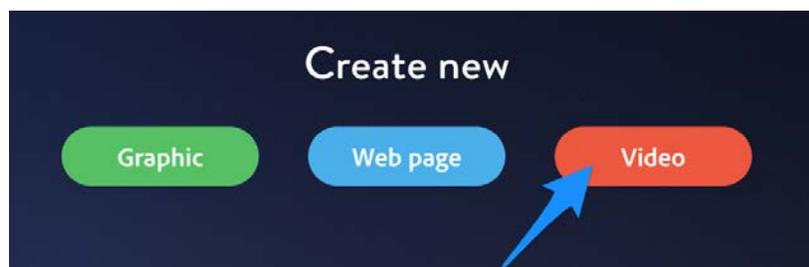
Students can log into Adobe Spark using their ID for their **Wesleyan Google Account**.



When you log in you will be on the Adobe Spark start a new project screen. Click the blue **+ circle** to create a new project.



Select the **Video** option to begin creating your Adobe Spark Video.



The first thing you need to do is give your story a title. Click in to the text area and type your title, then click **Next**.

## Every great story starts somewhere

Tell us about your idea or title, you can always change it later.

# War Dogs

Next



Spark Video includes templates to help you structure your story. Browse through the templates and select one, or you can skip this step and click on **Start from scratch**.

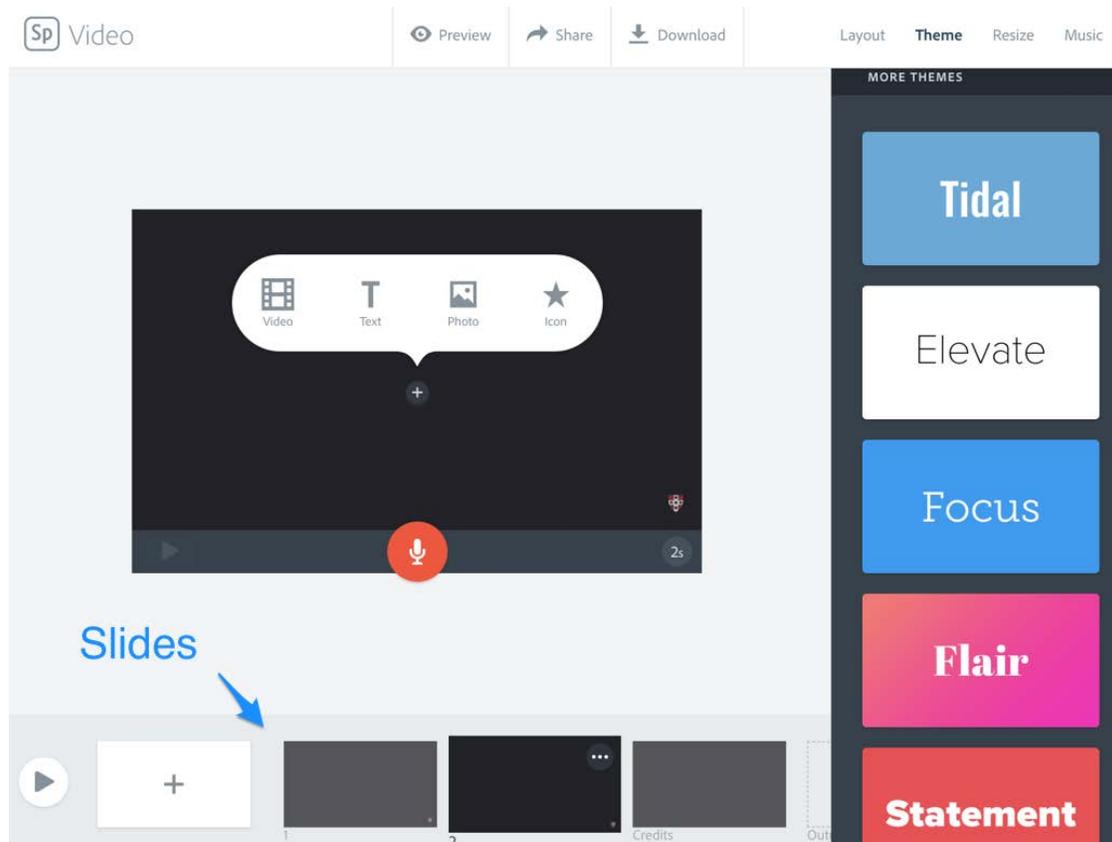
Pick a story template, or start from scratch.

The screenshot displays three template cards with the following details:

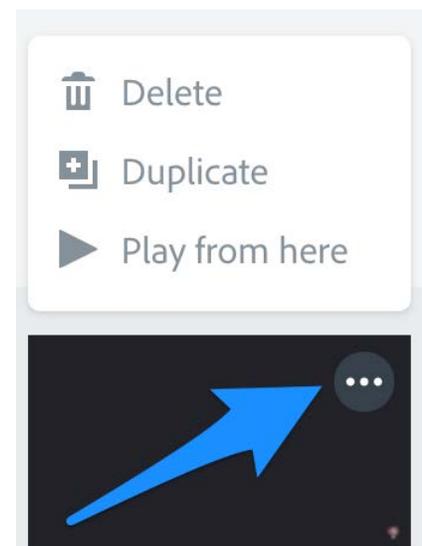
- Promote an Idea:** Create change and move your audience to action. (Image: A woman in front of a 'Come In WE'RE OPEN' sign)
- Tell What Happened:** Share a family vacation, success to celebrate, or just something that happened to you. (Image: People sitting around a campfire)
- A Hero's Journey:** Tell how a regular person overcame a great challenge. (Image: A person standing in a field at sunset)

At the bottom, there are navigation arrows and a red 'Start from scratch' button, which is pointed to by a blue arrow.

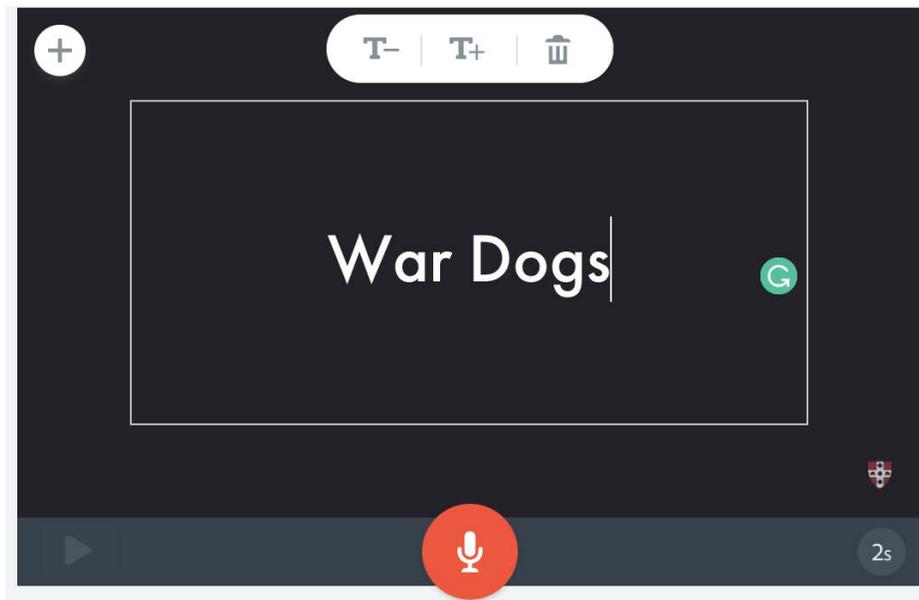
Spark Video stories are made up of a series of slides comprised of either photos, text, video clips or icons. Spark weaves them together to create a video. The slides are shown at the bottom of the screen, and this is where you select, add, delete, or move them.



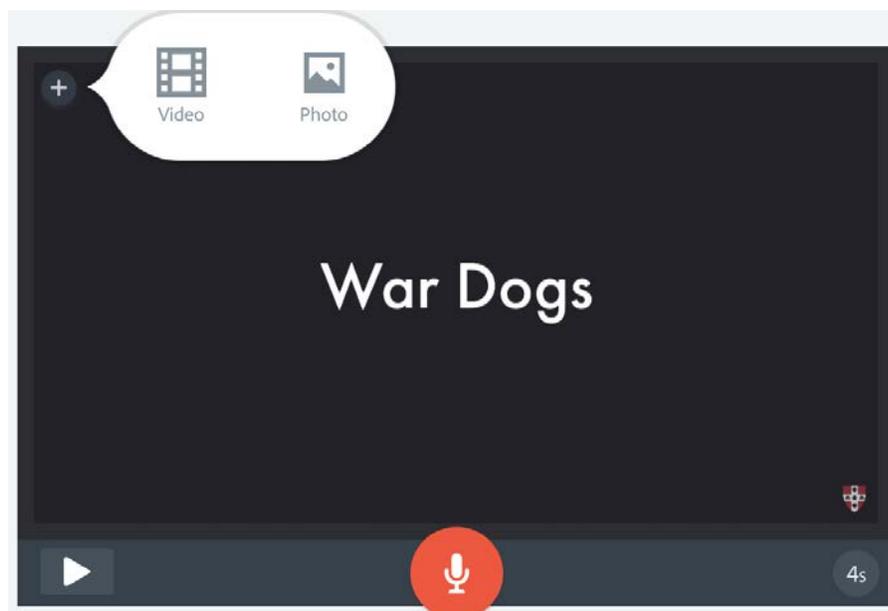
Click on the ... icon on the top right of a slide to access slide options.



The first slide is waiting for content. Click on the + in the middle of the screen, you'll see that you can add a video clip, text, a photo, or an icon, to the slide. Click **Text** and then type the story title on the first slide.

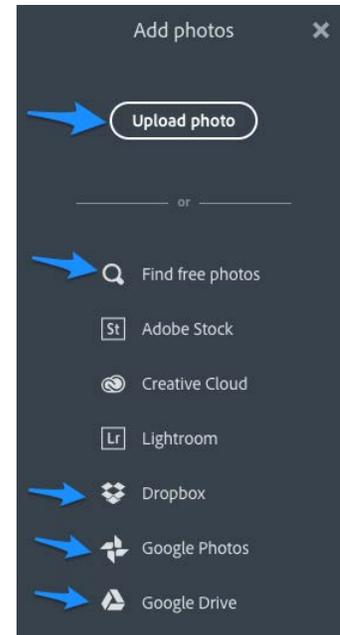


To add a background image to your title screen, click the + button on the top left corner of the slide, and select **Photo**.

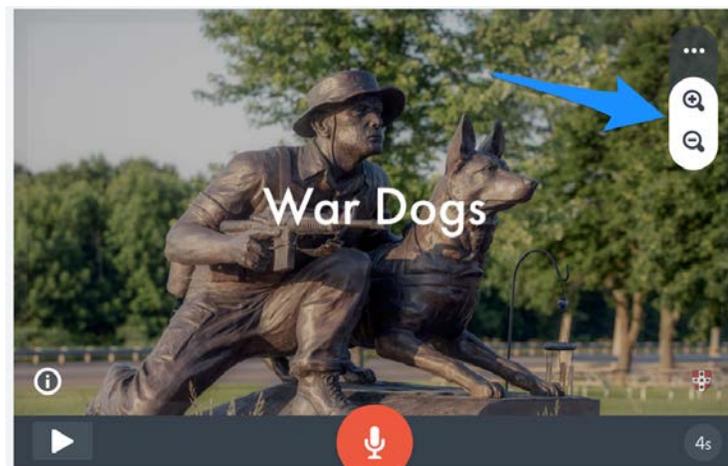
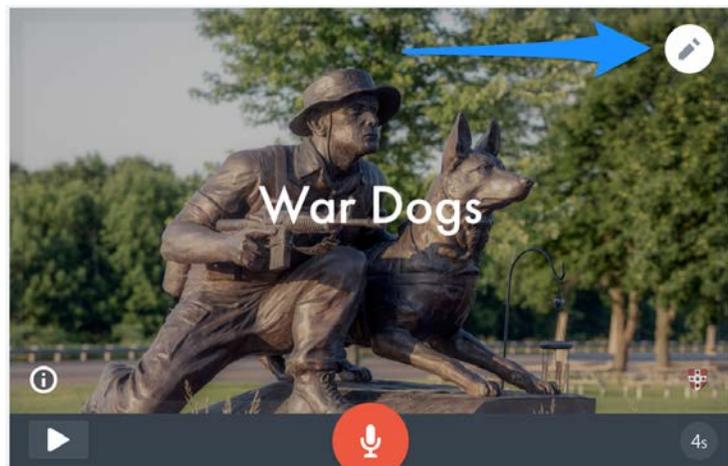


You can use images from a variety of sources. To include images from your computer select **Upload photo**.

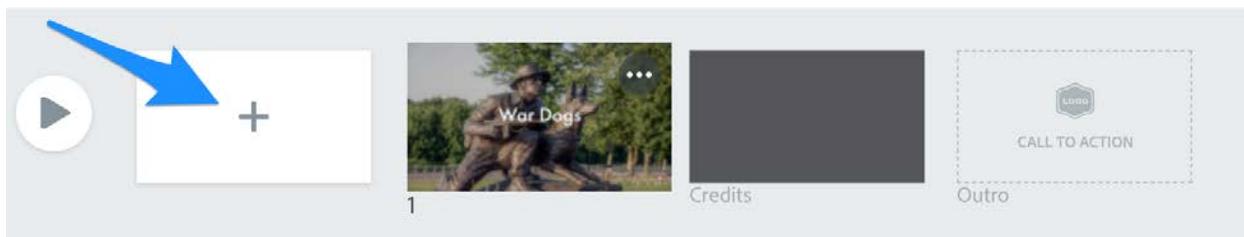
You can also add Creative Commons photos by clicking on **Find free photos**, or you can add photos from your **Dropbox**, and **Google**.



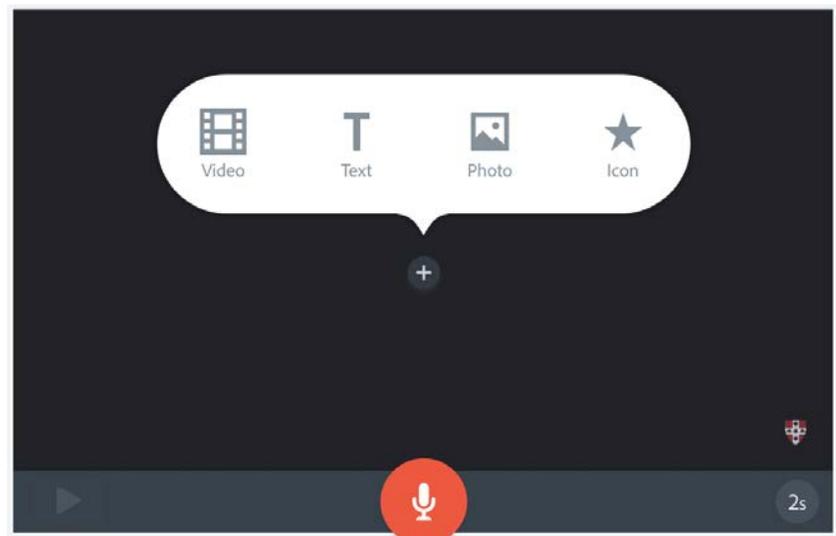
Click on the image to reveal a pencil icon, clicking the icon will allow you to zoom in or out on the photo.



To add more slides to your video, click the + at the bottom left of the screen.



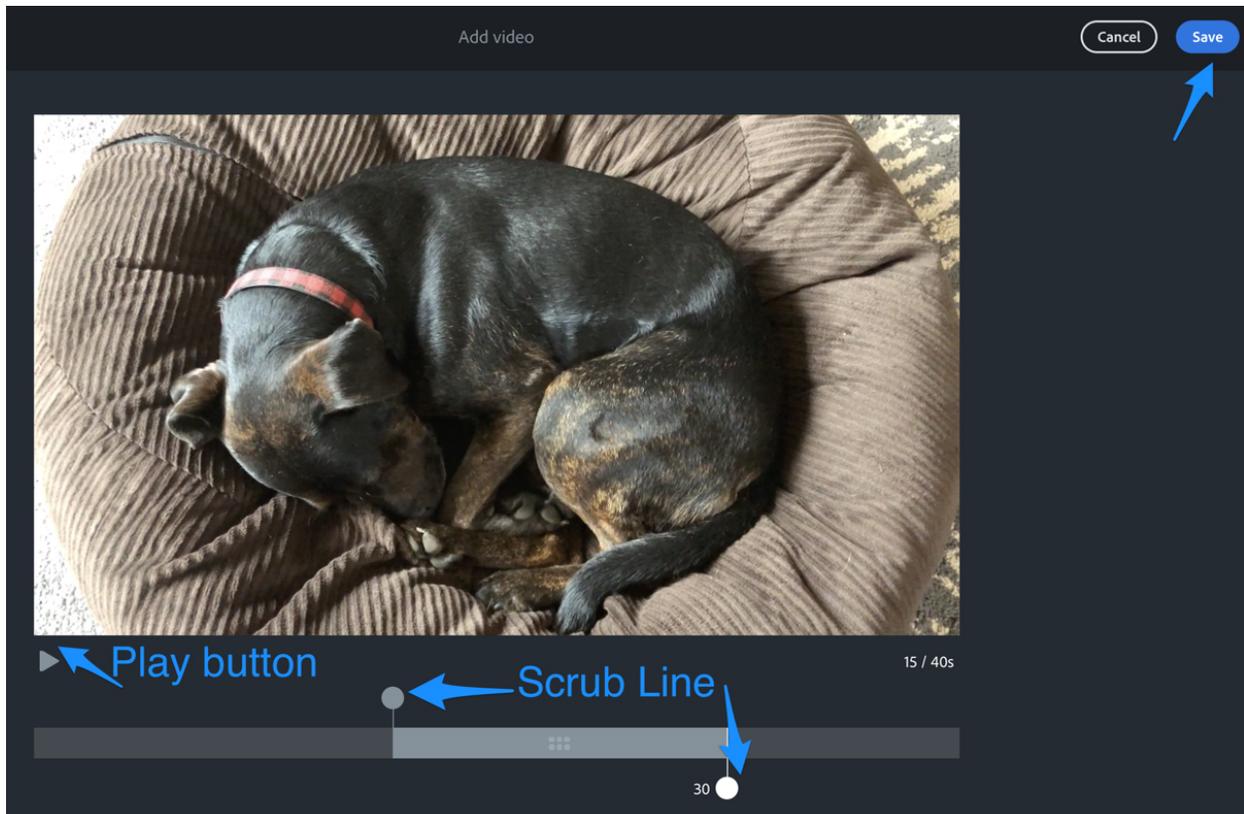
The new slide is automatically selected. Click the + in the middle to add more content.



To build your story add slides and select a combination of video, text, photos and icons. At any time, click the play button at the bottom of the screen (it's to the left of the list of slides) to play your entire video.

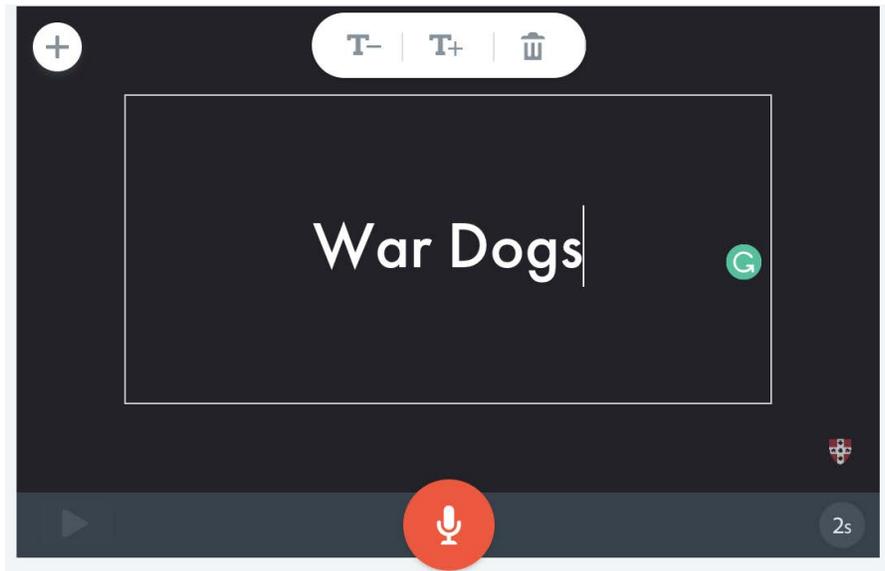
**Video:** Spark Video supports adding video clips to slides. To use this feature, you'll need an MP4 video file saved on your computer. You can use your own video, perhaps one taken with a mobile phone. You can add up to 30 seconds of video on a slide.

To add a video click **+** and then **Video**. You'll be prompted for the location of the video, select a video and you'll be placed in the Spark Video Add Video screen. Move the scrub line at the bottom of the editor to locate part of the video clip to use, and then use the right circle to drag to the desired duration.



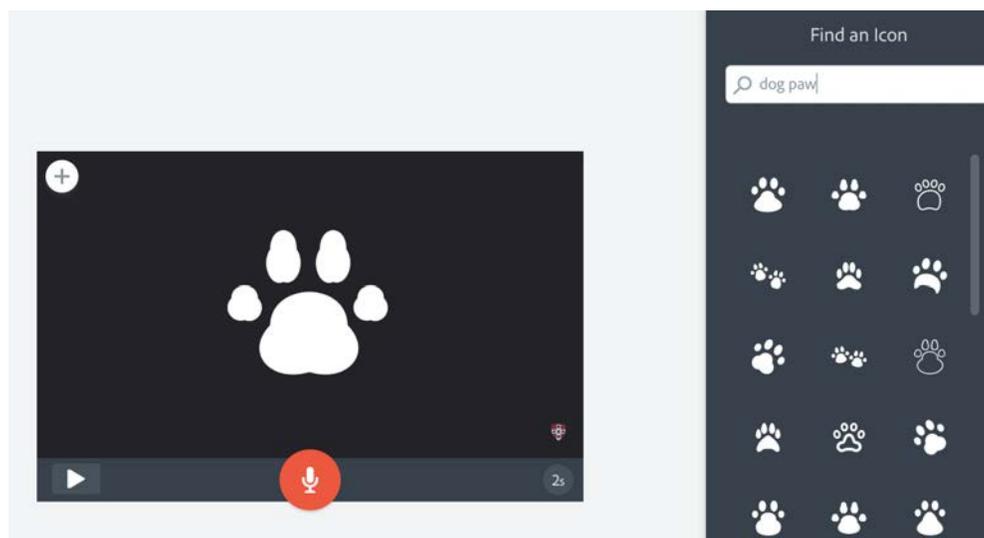
Click **Save** to add the video to your project.

**Text:** Click the **+** button and then **Text**. Add text to the text box. Increase or decrease the font size using the **T-** and **T+** buttons, or delete the text box by clicking on the **trash can** icon.

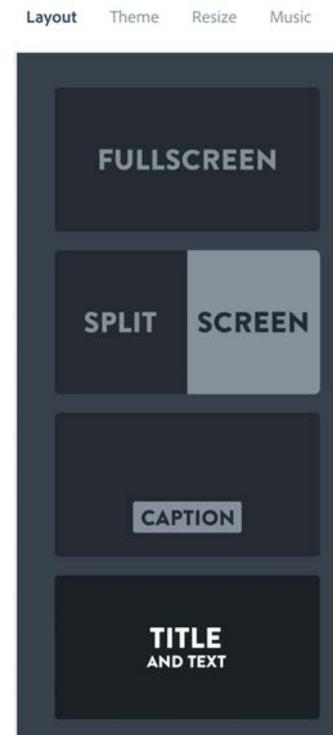


- Spark Video uses themes to format your stories. A Spark Video theme combines colors, fonts, backgrounds, and even professionally designed animations and transitions, themes are discussed below.

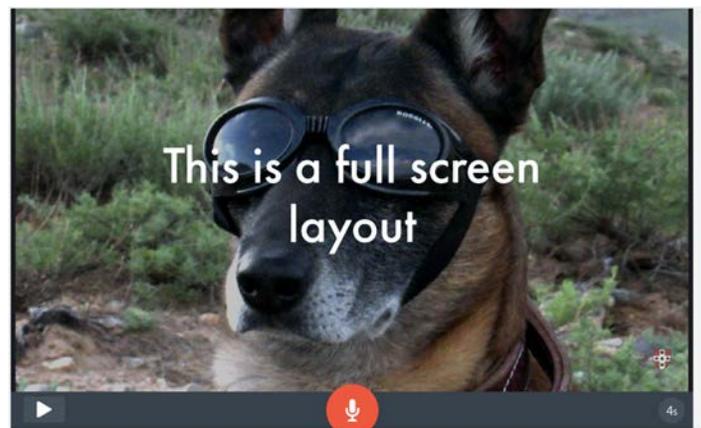
**Icons:** To add an icon click the **+** in the middle and select **Icon**. Adobe Spark provides access to hundreds of thousands of icons, type a word to search for, and then select one to add it to the slide.



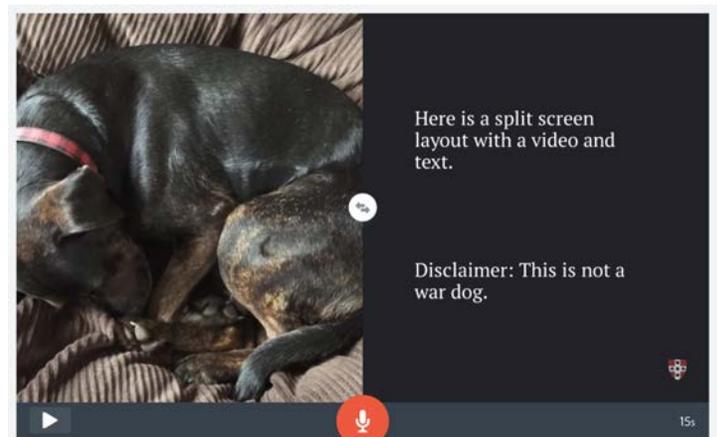
**Layout:** Video slides can also contain a combination of layouts.



**FullScreen:**  
Fills entire screen with content.



**Split Screen:**  
Content is split left/right on the screen.

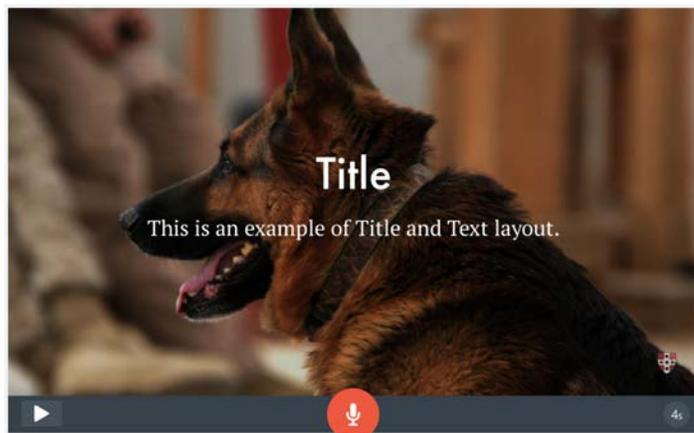


**Caption:**

Content is displayed with a place for a caption below.

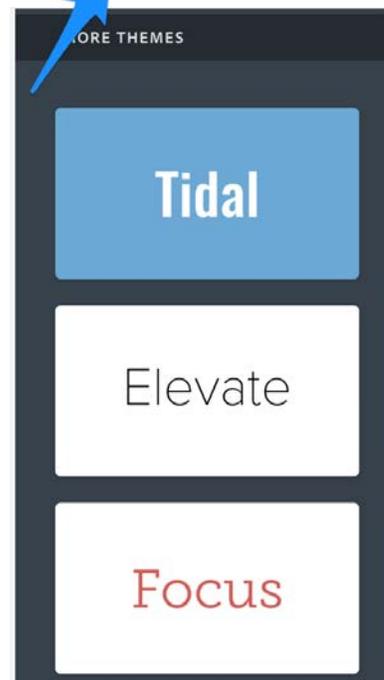


**Title and text:** Space over video for title and text.

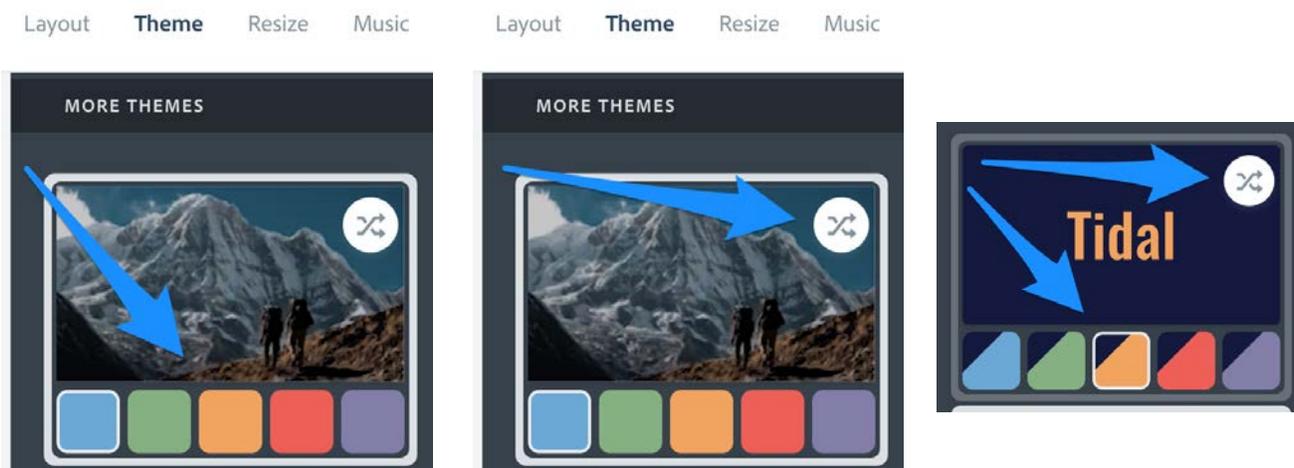


**Theme:** To display available themes, simply click on **Themes** at the top of the screen. Click on any theme to apply it, the story is reformatted as each theme is selected. Click each slide to see how it is formatted, or click the play button on the bottom left to see the movie with its new theme.

Layout Theme Resize Music



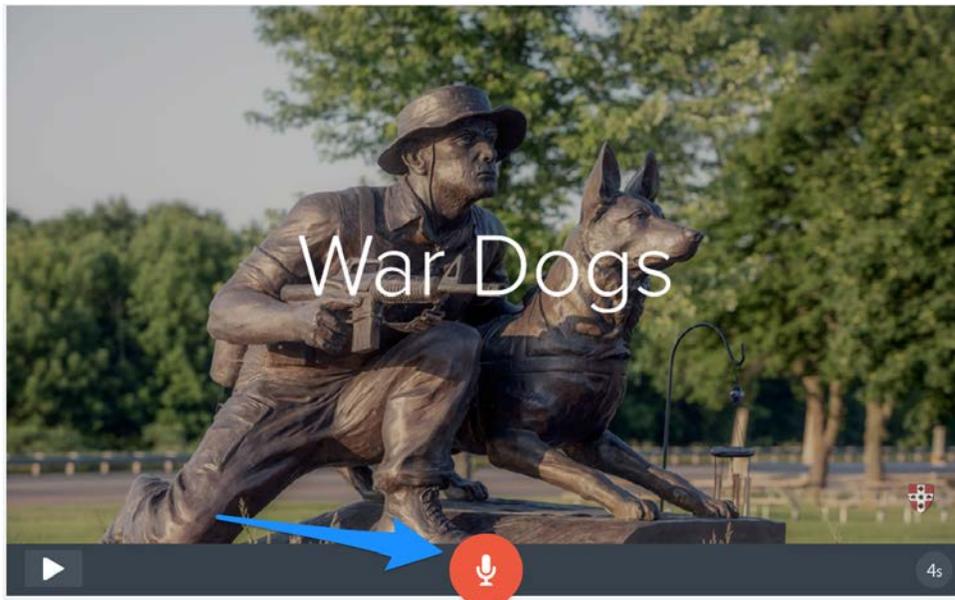
You can change the color of your theme by clicking the theme, a palette of colors will be displayed. Clicking on the arrow icon on the right of the theme icon will provide you with options for more contrast and color combinations.



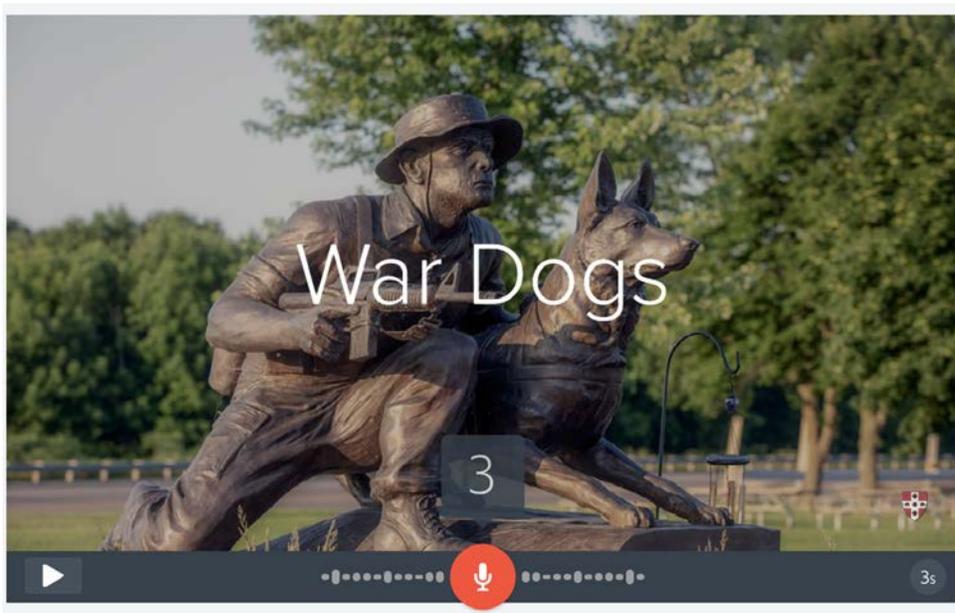
The transitions for your video are also controlled by the theme, hover your mouse over the theme to preview transitions for each theme.



**Narration:** To add narration to a slide in your video, click on the microphone button on the bottom of the slide.

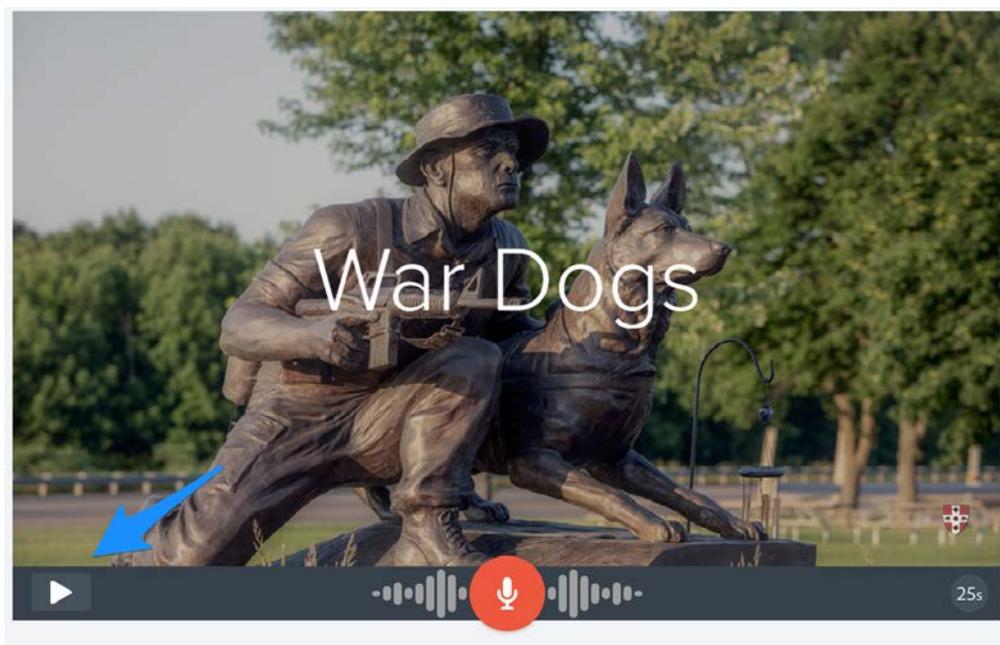


For each slide you want narrated, click and hold, on the red microphone button. After the 3 second countdown, begin narrating your slide.



While the red microphone button is pressed speak loudly and clearly, and when you are done talking release the button. If possible try using a microphone, even a set of headphones with a microphone will do. You can add up to **30 seconds** of narration per slide.

You can press the play button to the left of the microphone button to hear your slide narration. If you want to rerecord, just press the red microphone button again and record over your previous recording.

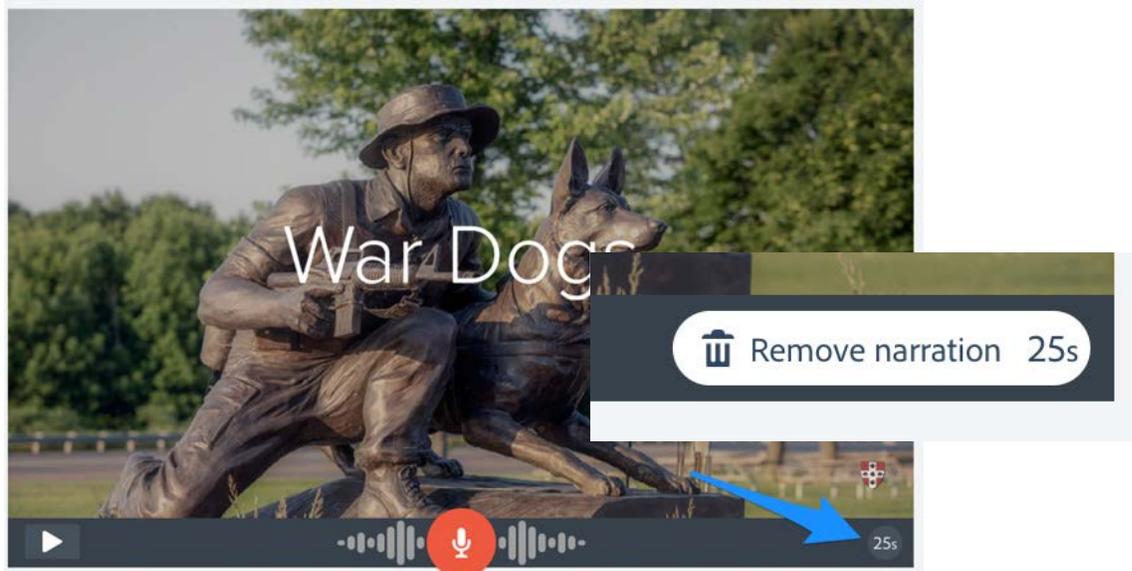


Repeat the previous step for each slide that needs narration.



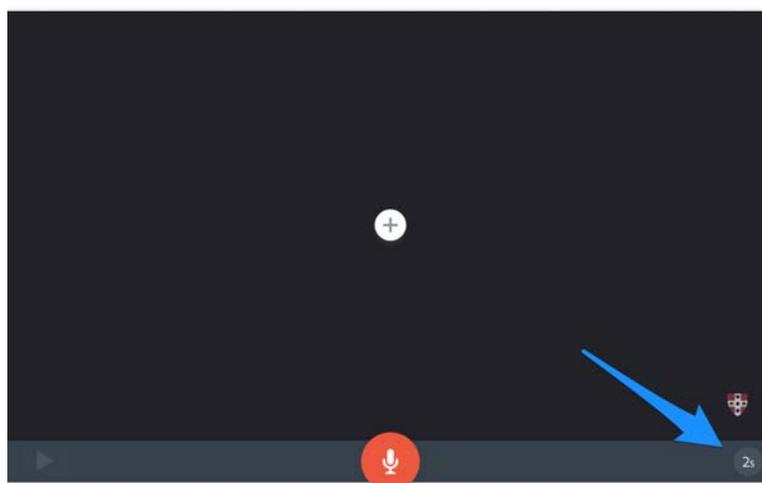
For the best narration, write out a script before you begin recording and practice speaking it a few times to become comfortable with the words. Remember, Spark only allows for 30 seconds of narration on each slide.

To remove a narration, click on the timing icon on the bottom right of the slide. A pop up will appear, click on **Remove Narration**.

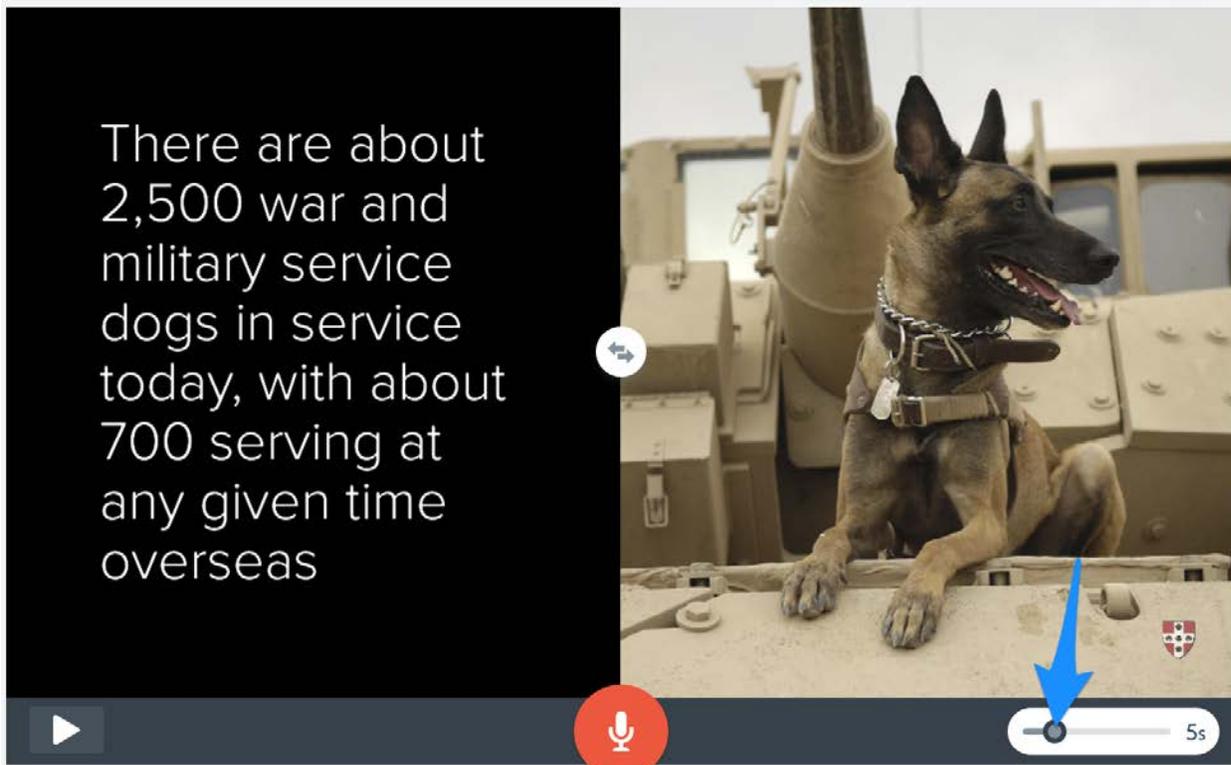


**Timing:** You can control the time each of your slides is displayed.

Adding videos, and narration to a slide will adjust the timing automatically based on how long your media is.



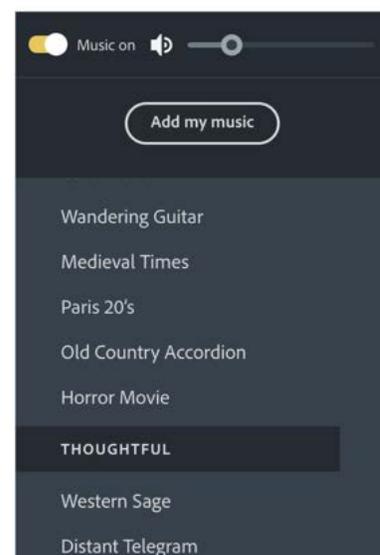
To adjust the timing of a slide, click on the number on the bottom right of the slide. Adjust the slider up or down to increase or decrease the time the slide is displayed.



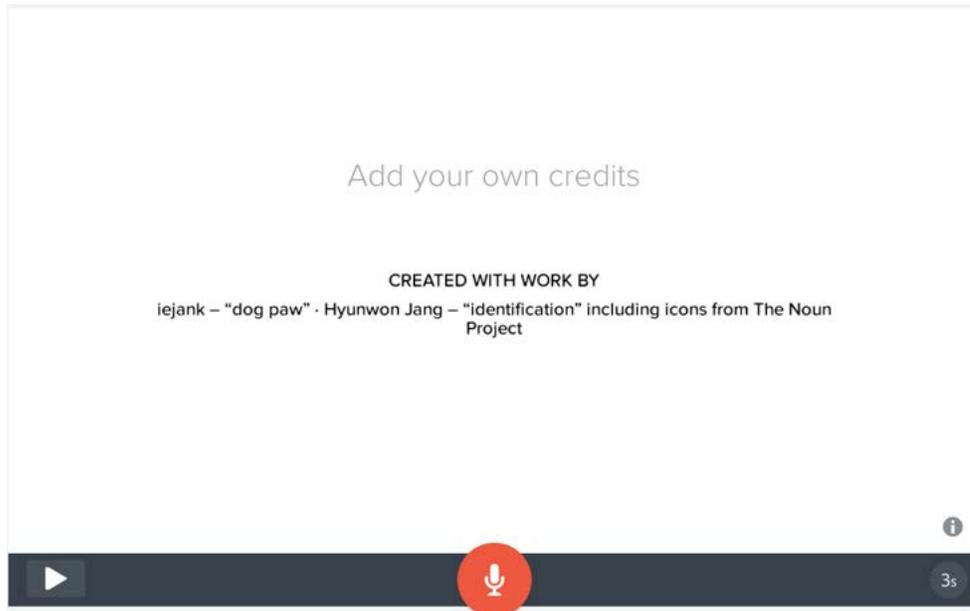
**Music:** Click on Music at the top of the screen to display the large music collection that is licensed for you to use. You can also use your own music (but you will need to determine any licensing requirements).

Music will be added to the entire video, you can adjust the volume of the music or select to turn it off.

Layout Theme Resize **Music**



When your project was created Spark added a screen at the end of your video for Credits. Any Creative Commons content that you added to your video will automatically have the credits added for it on this screen.

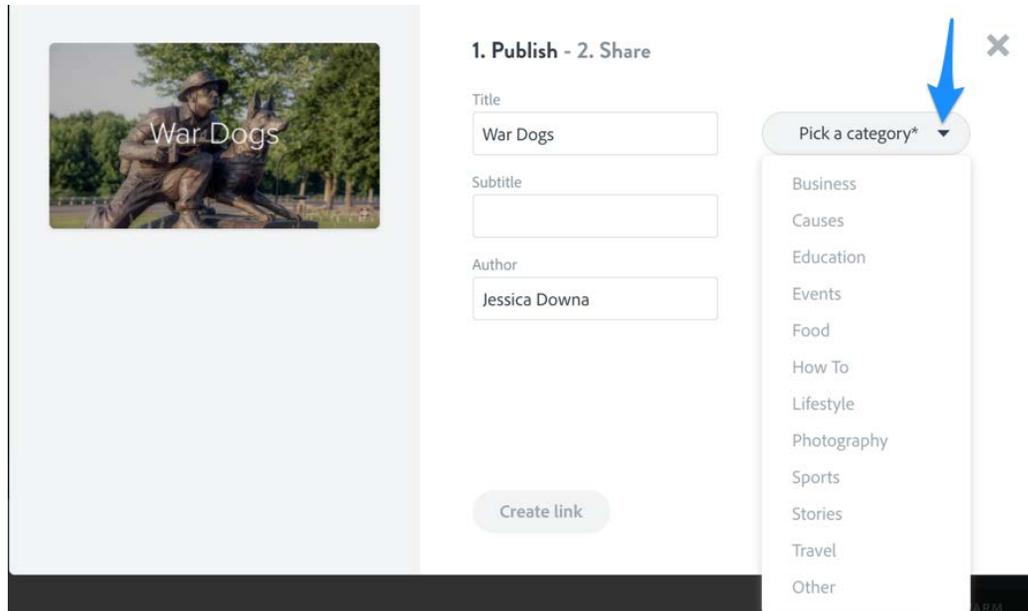


You also have the ability to add your own credits. Click the “**Add your own credits**” text to add additional credits.

To preview your video click on **Preview** on the top of the screen.

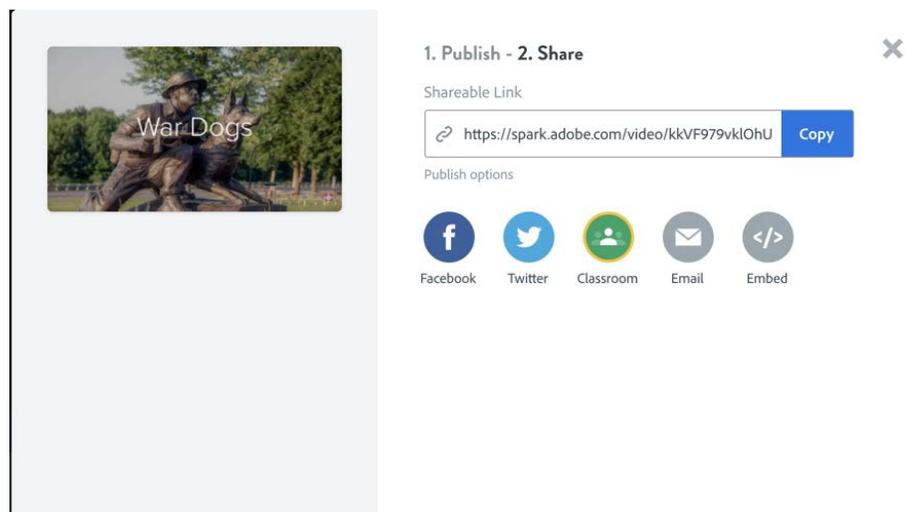


When you are ready to share your video, click **Share**. On the next screen add a title for your video, select a category from the drop down menu to activate the **Create a link** button.



Depending on how long your video is it may take a few minutes for Adobe to process your video.

Once your site has been published you will be provided a link to view your video on the web.



Clicking on **Download** button in the top menu will download a mp4 file to your desktop.

